Fresno County Bar Association

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Fresno, California 93721-1720
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ADVERTISING RATE SHEET

ADVERTISING SPACE AVAILABLE IN FRESNO COUNTY BAR ASSOCIATION PUBLICATION

The **BAR BULLETIN** is an 16 to 24 page newsletter published every month, except the July/August edition, by the Fresno County Bar Association. Distribution is in excess of 1500 attorneys and judges in the Fresno County area. If you offer a product or service of interest to the legal community, you should consider advertising in the BULLETIN. Now over 30 years of publication, the **BAR BULLETIN** is well-received and widely read by the legal community.

Classified:	2 line minimum	$ 25.00
	each additional line	10.00
	(35 characters per line, including spaces and punctuation)	
Insert - 1 Page only	(8½"h x 11"w)	$175.00
Full Page	(10"w x 14"h)	595.00
One-Half Page	(10"w x 7"h or 4⅞"w x 14"h)	350.00
One-Quarter Page	(4⅞"w x 7"h or 10"w x 3⅝"h)	175.00
One-Eighth Page	(4⅞"w x 3⅝"h)	95.00

10% Discount with a 3-Month Prepaid Ad • 25% Discount with a 1-Year Prepaid Ad

THERE WILL BE AN ADDITIONAL CHARGE FOR ANY CHANGES TO YOUR SUBMITTED AD.

ATTACH CAMERA-READY BLACK & WHITE LOGO TO COPY – If there are detailed graphics or screening, please submit digitally as well as proof copy. Digitally submitted ads should be submitted as **"ORIGINAL"** layout of **.doc** (MS WORD), **.ai** (Adobe Illustrator), **.eps** (Adobe Illustrator), **.indd** (Adobe InDesign), or **.pub** (MS Publisher), ***IN ADDITION*** TO YOUR **.pdf** SUBMITTED PROOF.

Website Issue: In addition to the printed Bar Bulletin, the FCBA puts the newspaper on their website. If you would like your Ad to be in color on the website, please also submit a PDF of your Ad in color.

DEADLINES:

Dec. 15 for January issue	June 15 for July/August issue
Jan. 15 for February issue	Aug. 15 for September issue
Feb. 15 for March issue	Sept. 15 for October issue
Mar. 15 for April issue	Oct. 15 for November issue
Apr. 15 for May issue	Nov. 15 for December issue
May 15 for June issue	

FOR FURTHER INFORMATION: Contact Bobbie Lee of the Fresno County Bar Association at **(559) 264-2619**

If you wish to place an ad, please return this form with your ad copy. **All ads must be prepaid.**

TO: **FRESNO COUNTY BAR ASSOCIATION**
1221 Van Ness Ave., Suite 300
Fresno, CA 93721-1720

AMOUNT ENCLOSED: $_____

☑ Check ☐ Visa ☐ MasterCard

Card #_____ Expiration Date: Month_____ Year_____

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Business Name Person to Contact

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Address Telephone Number

Issues Ad to be run in:

☐ January	☐ April	☐ July/August	☐ November
☐ February	☐ May	☐ September	☐ December
☐ March	☐ June	☐ October	☐ Yearly
☐ 1st Quarter	☐ 2nd Quarter	☐ 3rd Quarter	☐ 4th Quarter

ADVERTISING RATES — EFFECTIVE 1/1/2012